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CENTRAL FAX CENTER**MAY 19 2009****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: Timothy Tianyi Chen Group Art Unit: 3622
Serial No.: 10/072,647 Examiner: Jeffrey D. Carlson
Filed: February 6, 2002
For: **METHOD AND APPARATUS FOR TARGETED MARKETING**
Docket No.: 0264-1

Bedminster, NJ 07921
May 19, 2009

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

RESPONSE UNDER 37 CFR 1.116

In response to the Final Office Action dated December 19, 2008, kindly enter this response in the above-identified application:

Remarks/Arguments begin on page 2 of this paper.

This response is also accompanied by a Petition filed under 37 C.F.R. 1.136 for a two-month extension of the time for reply to the aforementioned Office Action, and the fee required under 37 CFR 1.17(a)(2) for said petition. The December 19 Office Action set a shortened statutory period of three months for a reply, which was thus due by March 19, 2009. It is submitted that the foregoing extension by two month renders the present submission timely.

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